

Roadmap Guide to Your FIRST 50K

MINDSET

If you have a different mindset you will have a different outcome

Daily Money Mindset Meditation

Daily FUTURE-SELF Visualisation

Adopt confidence from someone you admire

Start building boundaries

PRODUCTIVITY

Poor planning = Overwhelm

Create 90 Day Goals

- Break down plan weekly

Every Monday plan your week

- Time block priorities
- Include downtime
- Be cautious of being too optimistic
- Stick to plan

Batch social media content

- Pre-plan from 7 - 30 days

STRATEGY

In order to succeed your desire for SUCCESS should be greater than your fear of FAILURE

Choose a niche

- Make it simple
- Make it clear
- What do they most desire & how are you full-filling that need?
- Is it compelling? Test it.

Select & drive energy into 1-2 Social Media Platforms.

- Show up daily. Mix it up with Reels, Lives, long-form copy, general life & C.T.A.
- Create a FB Group. Grow your audience & gain more clarity on your messaging

Grow an email list

- Create an irresistible freebie
- Take your audience to a landing page & exchange an email for your freebie
- Nurture and email your audience every week

Set up a high-ticket 1:1 programme

- Decide on a clear desired outcome for your Ideal Client
- Set out benefits of working with you
- Decide on programme duration
- State a price.

Create a floor-less onboarding system

- Use my '20 Easy Step Process to Onboarding New Clients'

Learn How to Sell

- Analyse and assess each call
- Practice responses to resistance questions
- Daily Money Mindset Meditations



\$50,000